



Commonwheel Artists Co-op

102 Cañon Avenue
Manitou Springs, CO 80829
719-685-1008
Open Daily
www.commonwheel.com

2011 Commonwheel Artists Co-op Gallery Show Application

The Commonwheel Gallery encourages new and unique work for the Gallery. Having exceptional gallery shows enhances the prestige of Commonwheel, and this makes customers more aware of the shop. New work also inspires the artist, besides being just plain fun to explore new areas of your medium, or other media. Often the outcome from such explorations informs the artist's routine work, giving one new direction. Openings with themes that integrate music, food, and

the work itself, into a genuine event generate excitement about the work and the Gallery, benefitting everyone. Patron enthusiasm for the work in the Gallery is expected to generate sales for the Shop.

NAME: _____ MEDIA: _____

ADDRESS: _____ PHONE: _____

City _____ State _____ Zip _____

E-MAIL: _____

Month

Year

Time Preference 1st choice _____

2nd choice _____

Artist / Commonwheel split is 60% / 40% for non-co-op members. This translates to 60% of each and every sale going to the artist and 40% to Commonwheel.

Gallery Show Theme and Plans

If you are a Commonwheel member please describe how your show will differ from what you have in the shop now. Groups of artists please describe a common theme that will bring your various works together into one show. Please describe how you plan on using the wall and/or floor space. Also, choose a title for your show. Please include images of artwork. Digital prints, photos or CDs preferred.

Title: _____

Theme: _____

Participating Artists

Media

Wall/Floor

Opening Reception

Commonwheel provides a standard opening reception with wine, cheese, etc. Please let us know if you plan on augmenting these plans with food or beverages of your choosing.

Food/Beverage

Artists are encouraged to provide music for the opening either with CDs or live performers. If not provided by the artist, Commonwheel will provide music of our choice.

Artists' Choice

Publicity Plans

Commonwheel will email electronic postcards to our mailing list and encourage artists to do the same. We also provide press releases to different news publications and websites. If the artist has other contacts they are encouraged to use them. Additional printed pieces, such as postcards and posters are available for a low cost.

When filling out this form, please give as much detail about your ideas as possible. Feel free to use another sheet if necessary. Planned details show the level of commitment to a quality show.

**Please drop off, or mail this form
before July 1, 2010 to:**

**Attn.: Gallery Shows 2011
Commonwheel Artists Co-op
102 Cañon Avenue
Manitou Springs, CO 80829**